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Personal responsibility: An unpopular concept

Certainly we've all heard something at one stage or another about how "privileged" we really are to be able to live here at this time and in this place. Certainly we know, more or less, that there are many places in the world where people are much worse off than we are here in the West. Presumably we're aware that, for example, a child dies of hunger approximately once every 6 seconds or that about 60 to 70 percent of all human beings live under constant threat – whether of war, torture, hunger, epidemics, dictatorship, diseases etc. – and that the mothers there have to live in permanent fear for their babies. If we're aware of that, then it should be clear to us that at least one third of the people on this earth would be delighted if they could be somewhere here with us with "only" welfare payments, a roof over their heads and a bit to eat.

For some people our planet is already almost one big battlefield. I wouldn't go quite so far. I love our planet and nature. Nevertheless, I appreciate very much how good we have it here and that we are among the 30 percent or so who never have to suffer hunger or thirst, who don't have to bear the burden of war or torture, who have freedom of expression and aren't at the mercy of physical violence or dictatorship. That we have a social safety net here that is the envy of even the USA.

I don't have exact figures about these subjects. They're rough figures and the

number of unreported cases is certainly higher. It also isn't important, I think. What appears much more important to me is the question: What do we do with this knowledge? What kind of influence does this knowledge have on our lives? How do we deal with this awareness in our day-to-day lives? What opportunities arise from it? Are there any opportunities at all? ...

So while we live in surroundings that are already almost heavenly and so many opportunities to fulfill ourselves and to make something of ourselves are available to us, very many people are running

around as miserable as sin. Shouldn't we wake up and recognize the opportunities on offer here and make the best of them and ourselves? Don't we have a responsibility to ourselves to bring out the best in ourselves? Don't we owe it to ourselves and our fellow human beings? Considering we're among the few people on this planet who have this opportunity at all?

In my opinion, we do! And here we come back again to our industry, to network marketing. So while many people far away on this earth would give anything to have such an opportunity in the first

“For some people our planet is already all

place, we sometimes have to discuss with team partners why they should please make 5 to 10 contacts a day. They receive the opportunity to get themselves out of their “difficult” situation, to build up their own business, to make something of themselves – but that’s too much for them!

They receive the opportunity to prove themselves, to get everything out of themselves, to rise, to make a career for themselves, to become freer financially or even completely free. And what do many people do? They don’t feel like it... it’s too “difficult”... they don’t want that, etc. etc. But those are often also the same team partners who dream of rising up the career ladder to the top and standing on the stage to accept the recognition of others.

How does that fit together? Wanting to have success but being too comfortable to work for it. Isn’t that a disgrace? Isn’t it our duty as a result of our surroundings to get everything possible out of ourselves? To develop ourselves in our work so far until we’re really happy with what we’ve achieved. No matter in which industry. To develop ourselves further as human beings, to become better human beings, to read books, to even attend trainings seminars occasionally, to develop more sensitivity in dealing with each other and more sympathy and understanding for each other.

In particular, when we do everything we can to develop ourselves further in any sense, then everything around us develops automatically with us. When we take a step forward ourselves, this has an effect on the people round us. We live out our potential. By living out our potential, we allow our opposite number, our neighbor, our brother etc. to do like-

wise. By allowing me to be myself and to give my best with what’s available to me, this has an effect on my friends and acquaintances. Whether I want to admit it or not. Being true to myself has an effect on the people around me. By doing so, I automatically allow the people around me to be true to themselves.

Everything I do or don’t do has an effect. I’ll try to give you a couple of examples that you can easily apply to yourself: I had staked everything on being able to make a career for myself and get to the top. Although as a child I was often told that I’d never come to anything, particularly not as a woman. Although I was told this constantly, I didn’t want to accept it as my truth – and I never have. I always knew that one day I’d escape the whole thing and build up my life the way I want to – no matter what it cost. I was prepared to give everything for it and to risk everything.

Well, at the age of 17 I started out on my way in Germany. It was very uneven. Later, as you know, I made a career for myself in networking. And I even did so twice. It was possible for that to happen because I was always on the lookout for a way to achieve this. Because I have remained true to my way and to my wish, other people came into the business through me and got to know and love MLM. As a result these people have themselves in turn either made a career for themselves or have experienced super results with the various products. In part these were really enormous improvements where it was a question of their quality of life. All of that wouldn’t have happened like that if I’d believed what I was told as a child and a teenager.

Another more recent example: About two years ago I told somebody that I

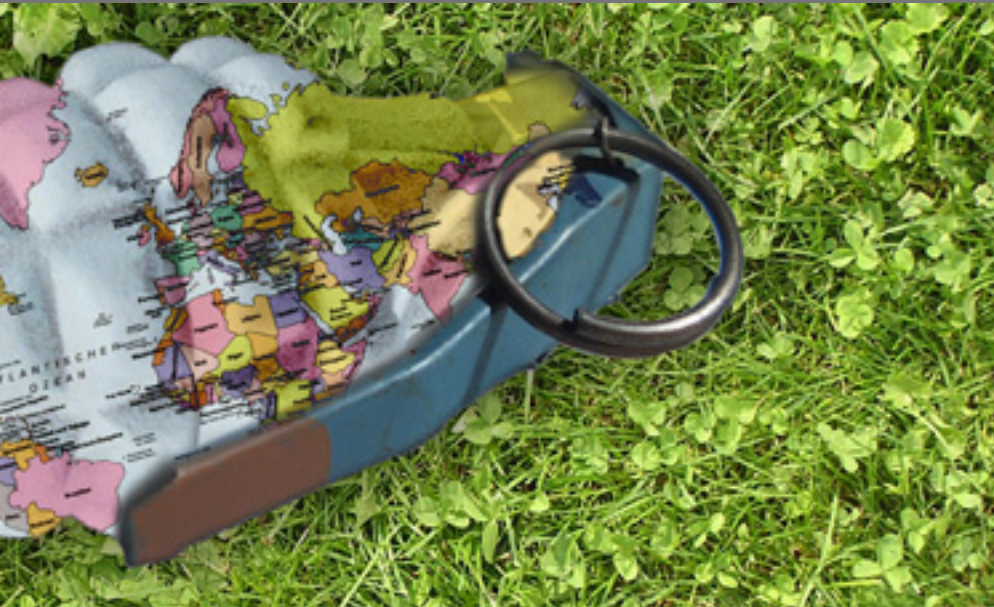


was writing a book. This person thought it was a good idea, found a ghostwriter and put the idea into practice themselves a short time later. Without a ghostwriter it simply takes more time and it’ll be a while yet before my book is published. It may be the case that the person concerned would never have done so without my idea, or at least not yet. Do you understand?

Even today it often happens to me that I speak with somebody (who’s also in the business) – it doesn’t matter at all whether it’s with an upline, a downline or a sideline – and tell them what I intend to do – and then later I find out that they’ve suddenly done something very similar. Then admittedly I sometimes have to laugh because I think “they could also just think up something themselves for once,” but it also shows me that I’m doing the right thing doing what I do. And here once more too: Your own activity always has an effect! Or I write about something and then I hear that others are doing training sessions and workshops about the topic. I think that’s great!

They might just mention that I served as inspiration... but really: Thanks!

most one big battlefield.”



After all, other people also serve me as inspiration. Particularly people who make something of themselves. I like to mention these people again and again. All the others serve me too... sometimes just to show me how I shouldn't do things. J

Do you understand what I want to say?

If you give everything and make the most of yourself, it has an effect on those around you. Don't just dream about all the things you could do – do them!

Now, there are sure to be some of you who say: "What on earth have I got to do with the others? They should do what they want anyway. Who cares? I want to be left in peace. I don't fancy doing or changing anything. It's not my problem!"

Wrong! It is your problem!

You have the duty and the responsibility to make the most of yourself!

It's often the case that a first person is required, someone who'll dare to break

out and take the first step in a different new direction. And it may be that you have to be the "first" in your circle so that things can get going. It may be that when you start living out your potential, your friends will suddenly also start to dare to do more than just sit around in front of the TV day in day out with a crate of beer complaining about the neighbors.

Maybe YOU are the the trigger they're lacking!

I continue to work not just to earn more money. What inspires me much more is what kind of lovely surprises I can create for my family as a result. But how do you want to do something nice for other people if you don't have anything yourself? That's why the first step lies in realizing your own dreams for yourself. The rest will follow. Here now are couple of appropriate things from one of my favorite teachers, Mr. Jim Rohn:

"Don't bring your needs to the market, but your skills. If you don't feel well, tell your doctor, don't broadcast it on the market. If you need money, go to the bank, not the market."

or

"Learn to hide your needs and to show your skills."

What exactly does that mean?

For me it means: Don't complain to your upline, your downline, your sideline or anywhere else about how bad everything else is, bring out your best instead.

That's something you owe to the market, to life, to those around you and above all to YOURSELF! You can do much more than just complain! The part underlined above is the part that I personally like best. J I'd really love to place 10 exclamation marks after it.

Remember: You pay the price either way! Whether you give everything in your life and for your dreams – or not. Both will in any case cost you something! The only question is – what...? I know which is the most cost-effective choice. Do you?

You can be brilliant and be somebody people relate to positively. In things both great and small. To start the stone rolling, to get your life "into the flow," to realize your dreams, ***you are necessary!*** Step on the gas... there's a lot of room up there. We're waiting for you!

A compliment here to all the wonderful and authentic leaders who are doing a super job out there and who start the stones around them rolling and even move mountains! J You're SUPER!!!

Yours, Dany

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